

VENDOR/ARTIST APPLICATION

The Mercantile

AT DOYLESTOWN

VENDOR/ARTIST/MAKER INFORMATION

NAME (FIRST, LAST) _____

ADDRESS _____

EMAIL _____ PHONE# _____

BUSINESS NAME _____

ONLINE PRESENCE (INSTAGRAM, TWITTER, FACEBOOK, ETC)

WEBSITE _____

TYPICAL PRICE POINTS OF YOUR PRODUCTS? _____

GENERAL DESCRIPTION OF PRODUCTS YOU WISH TO SELL AT THE MERCANTILE

PREVIOUS SHOW EXPERINCE: Y/N, IF YES WHICH ONE(S)

ANY PREVIOUS PRESS, AWARDS, ACCOLADES ETC. THAT YOU WISH TO INCLUDE

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VENDOR/ARTIST CATEGORY:

- ART (WALL, SCULPTURE, GLASS, POTTERY, WOODWORKING ETC.)
- FURNITURE
- WOMENS CLOTHING/ACCESSORIES
- MENS CLOTHING ACCESSORIES
- CHILDRENS CLOTHING/ACCESSORIES/BOOKS/TOYS ETC.
- VINTAGE/ANTIQUES
- ARCHITECTURAL SALVAGE/REPURPOSING
- FLORAL/PLANTS/GARDENING
- BATH/BODY/BEAUTY
- HOME DÉCOR/CANDLES
- PET ITEMS
- SEASONAL ONLY
- JEWELRY
- FOOD/ALCOHOL/FOOD TRUCK
- PERFORMER (TYPE) _____
- MISC. (EXPLAIN) _____

SPACE REQUEST/REQUIREMENTS

APPROXIMATELY WHAT SIZE AREA WOULD YOU REQUIRE IF BOOTH SHARING. PLEASE NOTE HERE NAME OF OTHER VENDOR (LIMIT 2 PER AREA) _____

5X5 _____ 10X10 _____ 10X20 _____ FOOD VENDOR _____ FOOD TRUCK _____

\$150/mo.* \$300/mo.* \$600/mo.*

**Plus 10% of gross sales*

CUSTOM SIZE PREFERENCE _____ (WILL CONTACT WITH PRICING)

ANY PARTICULAR AREA REQUESTS (NO GUARANTEES ARE GIVEN, HOWEVER EVERY EFFORT WILL BE MADE TO ACCOMODATE REQUESTS IF POSSIBLE)

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DO YOU REQUIRE ANY OF THE FOLLOWING FOR YOUR SET UP?

- ELECTRICITY
- WALL SPACE
- USE OF "BUILT IN" JEWELRY DISPLAY AREA
- BACK STOCKROOM/STORAGE SPACE FOR ADDITIONAL INVENTORY
- USE OF FIXTURES ON PREMISES, IF YES WHAT TYPE AND HOW MANY?

THERE ARE TWO POSSIBLE AREAS INSIDE THE STORE THAT WILL BE AVAILABLE TO SHOWCASE LIVE DEMONSTRATIONS. WOULD YOU BE WILLING TO OR DOES YOUR CRAFT/ART LEND ITSELF TO THIS? (Y/N) _____

ARE YOU OPEN TO STAFF AT THE MERCANTILE AT DOYLESTOWN USING SOME OF YOUR INVENTORY IN GENERAL DISPLAYS AROUND THE STORE (I.E. FRONT WINDOWS, MERCHANDISING SECTIONS, ENTRYWAY SETUP, ETC.) (Y/N) _____

GENERAL INFORMATION:

- VENDORS WILL BE REQUIRED TO PERIODICALLY RESTOCK AND "REFRESH" THEIR AREAS, AS NEEDED.
- EACH VENDOR WILL BE REQUESTED TO VOLUNTEER THEIR TIME AT THE MERCANTILE TO WORK THE FLOOR AS A WAY OF INCREASING THE OVERALL SHOPPING EXPERIENCE FOR PATRONS AND NETWORKING FOR THE ARTISTS. A SCHEDULE WILL BE MADE IN ADVANCE. IF ANYONE DOES NOT ADHERE TO THEIR AGREED-UPON TIME AND IS A "NO-CALL/NO SHOW" THEY WILL BE IN JEOPARDY OF LOSING THEIR SPACE AT THE MERCANTILE.
- THE LEASES WILL BE FOR A THREE (3) MONTH MINIMUM REQUIREMENT. RENEWALS OR TERMINATION AT THE END OF THE INITIAL TERM ARE MUTUALLY-ACCEPTABLE WITHIN 30 DAYS NOTICE.
- WITH THIS APPLICATION, PLEASE SUBMIT ALL LINKS, PHOTOS, ETC. THAT YOU WISH TO BE INCLUDED FOR YOUR CONSIDERATION IN THE JURIED PROCESS. IN THE EVENT YOU ARE APPROVED, BUT ALL SPACES HAVE BEEN FILLED, YOU WILL BE PLACED ON A WAIT LIST IN ORDER OF APPLICATIONS RECEIVED AND SPACE SIZES THAT BECOME AVAILABLE.
- VENDORS MUST PROVIDE PROOF OF INSURANCE (REQUIREMENTS TO FOLLOW UPON APPROVAL)